# Data 101 tipsheet

#### **Basic maths**

- Overcome math anxiety
- Omni journalists calculators
- Explainers for % vs pct-point, avg vs. median, etc?
- Quiz:
  - <u>https://journalistsresource.org/wp-content/uploads/2015/03/Mathematics-</u> <u>Competency-Test-Philip-Meyer-UNC-Poynter.pdf</u>

## Data bias

- <u>5 strategies to uncover bias in data Journalism Institute</u>
- Disaggregated demographic data collection in British Columbia: The grandmother perspective - BC's Office of the Human Rights Commissioner

## Common pitfalls

- 10 data errors that can ruin an investigation
- Use the median, not the average

#### Favourite tools

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## Helpful reading

- How to structure your speadshetets
- Make sure you know how to read the numbers

### Google sheet tips

- How to filter and sort
- How to freeze a row

## Online courses & training

• <u>Statistics for Journalists</u> (Royal Statistical Society)  $\rightarrow$  free

- Data journalism with free tools (Knight Center) → free
  Math for Journalists (Poynter) → paid
  GIJN tip sheets
  StatsCan: hmmm.... Maybe not...